I redesigned the button used to send posts to users over Instagram DMs. I always found it a little odd that the current design makes it complicated to send a post to a new group of people. Currently, the app is set up where the blue button at the bottom will send the post to each user you have selected individually, but if you want to send the post in a new group message, you have to click a small icon (circled in red). This wouldn't be too bad, except once you click that icon you are redirected to a new page where you have to reselect all the users you want to be in that group message. In my opinion, this is tedious and annoying, especially if I already had a number of users selected in the first page. My redesign changes the bottom button to actually be two buttons, where the left side performs the same function and the right side creates a new group message with the users selected. The button on the left is the same color so that users will realize more easily that it performs the same function as before, whereas the button on the right is green so that it makes a distinction to users that it is a different function. The green color I selected is still a commonly used color throughout Instagram (i.e. the green circle shown in the screenshot which indicates that a user is currently on the app, the close friends story button, etc.), so it looks natural to users when it is introduced. The addition of the button on the bottom right is a simpler and more obvious one for users than the current design.