

For my second design drill, I recreated the Spotify error message that pops up when your Internet connection is lost. The original design has a dark background and the message shown is pretty blunt and somewhat accusatory in its tone. This isn't very friendly to users in my opinion. My redesign makes the screen much brighter and has a more considerate message displayed. I chose a yellow background because that color is often associated with happiness, which subconsciously eases users that it isn't a big deal when things don't go the way they're meant to. I also added the cassette tape so that the background fit the theme of Spotify being about music, instead of just having a boring, impersonal yellow background. The cassette tape is also unwound, which parallels the message that something isn't quite right (this may be something that goes over younger users' heads, but it's only a small detail that wouldn't make a huge difference if gone unnoticed). The message itself has a much kinder tone and shifts a lot of the blame away from the user. After telling the user what they need to do, check their internet connection, saying "so we can" implies that something must be done on their end as well. This makes it sound like it's a group effort to fix the problem instead of just the user. There is also a little bit of wordplay within the message, as "shuffled" and "track" are terms commonly used on music platforms.

